

Thomas Parke

Designer & Developer

Eagers Automotive / Dev Team (2020 - Present) UI/UX & Full Stack Development

I currently work in the development team at Eagers Automotive, where we're building web apps. In the initial phases of a project, I am responsible for UI Design and rapid prototyping. Afterwards, I take the role of developer where I work on both front and back end code, using VueJS and NodeJS, respectively.

Skills: UI UX / Full Stack Development / Azure / VueJS / NuxtJS
Software: Adobe XD / Figma / Adobe Illustrator

Eagers Automotive / PCM Hub (2019 - 2020) Web Design & Email Marketing

While working in the PCM Hub, Eagers Automotive's internal marketing agency, I created and managed both internal websites for employees as well as landing pages and external sites for car dealerships nationally. In addition, I was responsible for the creation and maintenance of web apps and automation in marketing.

Skills: UI UX / Web Design / Marketing / Javascript / VueJS / AWS
Software: Photoshop / Illustrator / Wordpress

ProCloud Group (2018) Graphic & Web Design

While working at ProCloud I was able to create entire identities from conception as well as create marketing collateral for existing companies. Specialising in identities for startups and sole traders, I was able to work with clients to develop their logos, colours, print collateral, online presence and website. I also created their services book, a 64 page document complete with hundreds of mockups and custom imagery.

Skills: Branding / Logo Design / Print Design / UI / Web Design / Marketing
Software: Photoshop / InDesign / Illustrator / Wordpress

SALed (2015) Graphic & Web Design

I worked for SALed managing their website & online store as well as creating custom landing pages for their exclusive imports. I also did product photography, editing and print advertising.

Skills: Print Design / UI / Web Design / Marketing
Software: Photoshop / Illustrator / Wordpress / PrestaShop

HELP Education (2011 - 2013) Illustration & Web Design

Starting as an illustrator, I put my hand up at HELP Education to build their first website and online store. This is where it all started for me!

Skills: Branding / Web Design / Illustration
Software: Wordpress / Photoshop / Illustrator

0411 212 391
tom@tomparke.design